

COMPREHENSIVE PLAN ADVISORY COMMITTEE MEETING #6

MAY 09, 2019

Call to Order



AGENDA

- A. CALL TO ORDER
- B. APPROVAL OF MINUTES
- C. ELEVATE LAS CRUCES VISION STATEMENT AND COMPONENTS - ACTION
- D. PUBLIC COMMENT PERIOD
- E. NEXT STEPS
- F. ADJOURNMENT



COMPREHENSIVE PLAN ADVISORY COMMITTEE, MAY 9, 2019



Approval of Minutes



Approval of Minutes

- CPAC Meeting #5 – 4/24/2019



COMPREHENSIVE PLAN ADVISORY COMMITTEE, MAY 9, 2019



Elevate Las Cruces Vision Statement and Components - Action



MEETING OBJECTIVE

Vote to Recommend a Final Set of Vision Statement
and Subcomponents



COMPREHENSIVE PLAN ADVISORY COMMITTEE, MAY 9, 2019



PROCESS

1. Background
2. Characteristics of a Good Vision Statement
3. Identify Key Concerns with our Working Vision Statement
4. Revise Working Vision Statement/Subcomponents in Real Time
5. Vote on it!

1. Background



BACKGROUND

Input from the following was used to create Vision Statement and Sub-components:

- **Stakeholder Input Meetings** (August 2018)
- **Community Builder Input Meetings** (October 2018)
- **Online Public Survey** (October – November 2018)
- **Public Open Houses** (November 2018)

CPAC was sent the Public Engagement Summary in January. Summary contains direct links from vision statement and component contents to public engagement findings.

2. A Good Vision Statement



CHARACTERISTICS OF A GOOD VISION STATEMENT

1. Describes the Desired End-State, i.e., either using Present Tense (is, are) or Gerund verb (-ing, will be)
2. Clear
3. Succinct (Best statements are short and to the point)
4. Inspiring (Audacious, yet possible)
5. Specific to the Community
6. Long-term ~ 25 years

3. Identify Key Concerns



Vision Subcomponents

LAS CRUCES IS RECOGNIZED AS A CULTURAL CROSSROADS.

The soul of our community is defined by a variety of cultural backgrounds and traditions that have been blended over generations to create a distinctive and multi-faceted community identity. We celebrate our collective identity as Las Crucens by promoting our rich history and cultural environment through architecture, language, events, and the arts.

Is this a value(s) we want to aspire to as a City?

1. Yes
2. No

Vision Subcomponents

LAS CRUCES IS A LIVABLE COMMUNITY.

We invest in the services and amenities that provide our residents with feasible options to live, work, and play in Las Cruces regardless of personal means or stage in life. We improve our residents' daily quality of life by increasing access to multiple transportation options, recreational and cultural amenities, and diverse housing types.

Is this a value(s) we want to aspire to as a City?

1. Yes
2. No

Vision Subcomponents

LAS CRUCES VALUES VIBRANT NEIGHBORHOODS.

Our existing neighborhoods reflect our community's diversity, and a range of historic building periods and architectural styles. We conserve and invigorate our neighborhoods through infrastructure and public service investments, policies, and programs, that encourage a mix of residential and non-residential infill development, promote identifiable neighborhood character and form, and improve aesthetics and safety.

Is this a value(s) we want to aspire to as a City?

1. Yes
2. No

Vision Subcomponents

LAS CRUCES BELIEVES IN BALANCED DEVELOPMENT.

We embrace sustainable growth practices where smart investment in new development enhances long-term economic value through quality design and resource conservation. We influence the way our built environment evolves by targeting infrastructure investments and promoting compact, connected, and walkable development patterns through a combination of housing types, businesses, and public land uses.

Is this a value(s) we want to aspire to as a City?

1. Yes
2. No

Vision Subcomponents

LAS CRUCES EMBRACES & PRESERVES OUR NATURAL SETTING.

The enduring landscapes, habitats, and vistas of our Chihuahuan Desert home; the green ribbon of our Rio Grande Valley; and the view of our nearby Organ mountain peaks elevate our spirits and serve as a centerpiece of our identity. We minimize the impacts of our growth on our natural environment and pledge to weave those natural resources into our city through wise land management practices and the incorporation of green technologies into our built environments.

Is this a value(s) we want to aspire to as a City?

1. Yes
2. No

Vision Subcomponents

LAS CRUCES FOSTERS ECONOMIC PROSPERITY.

We focus on economic opportunities for all our residents. We partner with educators, investors and other entities in our region to strengthen our competitiveness and to attract new opportunities. We foster the creation of diversified employment opportunities for our residents by supporting the growth of education, workforce development, local entrepreneurship, and regional cooperation, all with an eye to growing an ever-more diverse economy.

Is this a value(s) we want to aspire to as a City?

1. Yes
2. No

Vision Subcomponents

LAS CRUCES LEVERAGES SOCIAL PARTNERSHIPS.

We are home to a network of organizations that collaborate to address the individual health, housing, and safety needs of our at-risk populations. We strengthen our community by leveraging our social service partnerships to broaden access to resources that provide a firm foundation for our residents' daily well-being and long-term personal and professional growth.

Is this a value(s) we want to aspire to as a City?

1. Yes
2. No

WORKING VISION STATEMENT

Las Cruces is an inclusive community of choice that is recognized for its cultural diversity, enchanting natural amenities, and vibrant quality of life.

We elevate our city's prosperity and livability for all in a fiscally, environmentally and socially, sustainable manner, for the shared benefit of current and future generations.

Key Concerns Discussion



PROPOSED CHANGES TO WORKING VISION STATEMENT FROM CPAC 4/24/19

Las Cruces is an ~~n-inclusive~~ community ~~of-choice~~ that is recognized for its cultural diversity, enchanting natural amenities, and vibrant quality of life.

We elevate our city's prosperity and livability for all in a fiscally, environmentally and socially sustainable manner, for the shared benefit of current and future generations.

4. Revise Working Vision Statement/ Subcomponents



5. Vote on it!



PUBLIC COMMENT



Next Steps

- Trip #8 (May 2019)
 - Design Workshop
 - Public Open Houses (Series #2)
 - CPAC Meeting #7 – May 29th
- Future Development Maps (May 2019)
- Information Requests?



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STAY INFORMED AT:

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VISION STATEMENT THEN AND NOW

VISION FRAMEWORK COMPREHENSIVE PLAN 2040 VISION STATEMENT

Continue to make Las Cruces a great place to live, work and play for persons of all ages, backgrounds, and cultures and economic levels.

In support of this Las Cruces promotes a sustainable natural and built environment, compatibility among differing land uses, preservation of desirable vistas/views and open spaces, equitable mobility opportunities, context-sensitive design, housing opportunities for all income levels, intergovernmental coordination, and a robust economy.



COMPREHENSIVE PLAN ADVISORY COMMITTEE, MAY 9, 2019

WORKING VISION FRAMEWORK COMPREHENSIVE PLAN ELEVATE LAS CRUCES VISION STATEMENT

Las Cruces is an inclusive community of choice that is recognized for its cultural diversity, enchanting natural amenities, and vibrant quality of life.

We elevate our city's prosperity and livability for all in a fiscally, environmentally and socially, sustainable manner, for the shared benefit of current and future generations.

