



1           **2. November 7, 2018**

2           Gordon motioned to approve.     Stuve seconded. Motion passed  
3           unanimously.  
4

5   **III. Project Status and Update**

6           Consultants provided status update to staff and CPAC.  
7

8   **IV. Public Engagement Overview**

9           Consultants presented a summary of the public engagement to date, including  
10          surveys and the initial round of open house meetings. The survey reflected much  
11          of what had already been heard during stakeholder meetings. Discussed the  
12          results and demographic breakdown. Results of public engagement need to show  
13          a direct tie to recommendations/what's being proposed. Talked about the sample  
14          size of 1,600 being adequate and consistent. The question of why crime was  
15          number one issue in neighborhoods was brought up. Las Cruces' violent crime is  
16          actually below the national average. It is property crime that is above the national  
17          average. Discussion regarding employment location and types of employment,  
18          demographics, and geography. The comments under "Other" will be categorized  
19          further. Raw data was sent to CPAC and Halff will provide analysis of the results  
20          of the public engagement to date. Discussed targeting specific demographics next  
21          time through Facebook. Halff gave kudos to City staff on the amount of outreach  
22          done.  
23

24   **V. Elevate Las Cruces Vision – Presentation / Discussion / Action**

25          **1. Vision Statement**

26                 Halff provided background on the purpose of the vision statement and  
27                 proposed a vision statement. CPAC had discussion regarding items to  
28                 include in the vision statement, as well as direction provided by the City  
29                 Charter and whether or not Comprehensive Plan should address topics  
30                 beyond the physical development. No action taken. Pending revisions to  
31                 the statement by the Consultants.  
32

33          **2. Vision Components (Guiding Principles)**

34                 Topics could include more than just physical development. Some  
35                 components are tied to physical development and some themes came  
36                 about through public engagement. Vision components are extensions or a  
37                 deeper dive into the vision statement.

38   **VI. Elevate Las Cruces Plan Framework – Presentation / Discussion / Action**

39           Survey results should be tied clearly to recommendation. Foundational  
40           Components and Policy Elements need to be visually tied to Vision Components.  
41           No action taken.  
42

- 1           **1. Physical Framework**  
2           Structure of the physical framework was briefly discussed in general as to  
3           how they would fit into the structure of the plan.
- 4           **2. Policy Framework (Plan Themes / Elements)**  
5           Structure of the policy framework was brief discussed.  
6
- 7 **VII. Future Growth Scenario Criteria (Discussion)**  
8           Not discussed  
9
- 10 **VIII. Public Comment**  
11           Councilor Sorg wanted to know when the next survey would be – March 2019.  
12
- 13 **IX. Next Steps**  
14           Subcommittees will be formed. Halff will reconfigure vision statement. CPAC will  
15           be providing feedback on vision statement and components. Potential scheduling  
16           of next CPAC meeting February 2019. Future joint work session between City  
17           Council and CPAC. Fall 2019 is anticipated adoption by City Council.  
18
- 19 **X. Adjourn (5:30 p.m.)**